



L.A. EXPERIENCE WRLC 2011

OPTIONAL ADD-ON PACKAGE

This November DECA makes its way to one of the signature Sports and Entertainment areas of the world as members experience these exciting industries like never before. The **L.A. Experience** will help members not only GET DECA!, but also GET SPORTS and GET ENTERTAINMENT as attendees hear first-hand from industry leaders, tour world-class venues, and experience the thrill of Los Angeles, California!

The L.A. Experience is being held in conjunction with the Western Region Leadership Conference. This optional add-on event will take place on Thursday, November 10 in the entertainment center of Los Angeles; L.A. LIVE. After the L.A. Experience concludes Thursday night participants will join the rest of the Western Region Leadership Conference attendees in San Diego for the final two days of WRLC 2011. Tentative features include:

Welcome Session at REGAL CINEMAS

Often the site of premieres and screenings of Hollywood's latest releases, Regal Cinemas will host the L.A. Experience Welcome Session and will feature speakers from one of the world's largest sports and entertainment companies, AEG.

The GRAMMY Museum Presentation and Tour

Explore and celebrate the enduring legacies of all forms of music; the creative process, the art and technology of the recording process; and the history of the GRAMMY Awards. After a presentation in the Clive Davis Theatre, enjoy four floors of cutting edge exhibits, interactive experiences and films as you celebrate music at its' best!

L.A. LIVE Tour

L.A. LIVE is a 4 million square foot sports, entertainment, and residential district. In the heart of the city synonymous with entertainment, L.A. LIVE offers world-class sports, music, film, dining, special events and accommodations.

L.A. Kings Hockey Game

The drop of the puck. The sound of metal scrapping on ice. The chill that fills the air. Experience the fast and exciting action of the National Hockey League as one of the NHL's best teams take the ice against the Vancouver Canucks in one of the most exciting arenas – the STAPLES Center!

Round-trip transportation to and from the WRLC venue to L.A. LIVE will be provided. Package pricing to be announced.

VISIT: WWW.WRLC2011.ORG TO LEARN MORE



SAN DIEGO 2011

WESTERN REGION LEADERSHIP CONFERENCE