



# L.A. EXPERIENCE WRLC 2011

## OPTIONAL ADD-ON PACKAGE

### Overview

This November DECA makes its way to one of the signature Sports and Entertainment areas of the world as members experience these exciting industries like never before. The **L.A. Experience** will help members not only GET DECA!, but also GET SPORTS and GET ENTERTAINMENT as attendees hear first-hand from industry leaders, tour world-class venues, and experience the thrill of Los Angeles, California!

The L.A. Experience is being held in conjunction with the Western Region Leadership Conference. This optional add-on event will take place on Thursday, November 10 in the entertainment center of Los Angeles; L.A. LIVE. After the L.A. Experience concludes Thursday night participants will join the rest of the Western Region Leadership Conference attendees in San Diego for the final two days of WRLC 2011. The L.A. Experience includes:

#### *The GRAMMY Museum Presentation and Tour*

Explore and celebrate the enduring legacies of all forms of music; the creative process, the art and technology of the recording process; and the history of the GRAMMY Awards. After a presentation in the Clive Davis Theatre, enjoy four floors of cutting edge exhibits, interactive experiences and films as you celebrate music at its' best!

#### *J.W. Marriott/Ritz Carlton Hospitality Presentation*

Experience two of the most luxurious brands in hospitality as five star service comes to DECA. From two of the nicest hotels in downtown L.A. to signature residences, the J.W. Marriott and Ritz Carlton at L.A. LIVE sets the standard for service and hospitality.

#### *L.A. LIVE Tour*

L.A. LIVE is a 4 million square foot sports, entertainment, and residential district. In the heart of the city synonymous with entertainment, L.A. LIVE offers world-class sports, music, film, dining, special events and accommodations.

#### *L.A. Kings Hockey Game*

The drop of the puck. The sound of metal scrapping on ice. The chill that fills the air. Experience the fast and exciting action of the National Hockey League as one of the NHL's best teams take the ice against the Vancouver Canucks in one of the most exciting arenas – the STAPLES Center! In addition to the game hear from members of the Kings front office on the business of sports.

SAN DIEGO 2011

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### Schedule

8:00 a.m.	Busses depart San Diego for L.A. LIVE
10:00 a.m.	THE GRAMMY MUSEUM Presentation and Tour
11:00 a.m.	Explore THE GRAMMY MUSEUM
12:00 – 1:30 p.m.	Lunch (on your own at L.A. LIVE)
2:00 – 4:00 p.m.	J.W. Marriott/Ritz Carlton Hospitality Presentation
4:00 p.m.	L.A. LIVE Tour
5:00 p.m.	L.A. Kings Speaker Series
7:30 p.m.	L.A. Kings Hockey Game
10:00 p.m.	Busses depart L.A. LIVE for San Diego

### Cost

\$140 per person for L.A. Experience

\$43 per person for round-trip transportation from San Diego to L.A. LIVE

### Transportation

The transportation package is optional. You may provide your own transportation if you choose not to purchase it through WRLC 2011. Note that you must arrive at the L.A. LIVE campus no later than 9:45 a.m. If you are providing your own transportation to the L.A. Experience please email [registration@wrlc2011.org](mailto:registration@wrlc2011.org) with the details of your transportation plans so we can coordinate logistics for connecting you with the group at L.A. LIVE.

### Registration Deadline

The registration deadline for the L.A. Experience is *October 14, 2011*.

VISIT: [WWW.WRLC2011.ORG](http://WWW.WRLC2011.ORG) TO LEARN MORE



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