



WESTERN REGION LEADERSHIP CONFERENCE
SAN DIEGO 2011

-SAN DIEGO HARBOR- -SEA WORLD SAN DIEGO-

PREPARE FOR DECA COMPETITIONS

-WILD ANIMAL PARK-

CHAPTER MANAGEMENT ACADEMY
FOR CHAPTER OFFICERS

-70 MILES OF PRISTINE BEACHES-

PARTICIPATE IN ACTUAL DECA COMPETITIONS

-SAN DIEGO ZOO- -BALBOA PARK-

LEADS FOR STATE OFFICERS

-LEGOLAND CALIFORNIA-

DECA UNIVERSITY

(MAJORS IN FINANCE AND INVESTING, MARKETING, SPORTS MARKETING,
ENTREPRENEURSHIP, LEADERSHIP, TECHNOLOGY)

WESTERN REGION LEADERSHIP CONFERENCE

WWW.WRLC2011.ORG

SAN DIEGO, CA
NOVEMBER 10-12, 2011